

Press Release

Hong Kong Life “Adventure in Castle Peak Hospital”

7 July 2012 - Hong Kong Life Insurance Limited (“Hong Kong Life”) is always dedicated to serve the community and care for the minorities. **“Adventure in Castle Peak Hospital”** was a special charity event jointly organized by Hong Kong Life and “Mindset Club” of Castle Peak Hospital. It was a memorable experience for both the corporate volunteers, ex-mentally ill persons and their families.

More than 20 enthusiastic volunteers from “Hong Kong Life Gerbera Volunteers Team” assembled at Castle Peak Hospital on 7 July (Saturday). They were so delighted to take part in exciting adventure games with 36 ex-mentally ill persons and their family members.

To gain more knowledge on mental illnesses and skill on communicating with ex-mentally ill persons, the volunteers were required to attend a briefing conducted by Castle Peak Hospital “Mindset Club” Service Manager David Lee. Adventure trainers started with a series of ice-breaking games, like “Friends in Hand” and “Forest Catastrophe”, and the gap among all participants was bridged subsequently in a short time.

Thereafter, it came to the treasure hunt section. Participants were divided into six teams to discuss on their strategic plans after a game introduction by the trainers. During the game section, participants found out the control points collaboratively. They were requested to achieve three missions upon gathering at the basketball court, including “Magic Hula Hoop”, “Ten Hands & 11 Foot” and “Blind Puzzle”. All of them actively participated in these challenging games and mutual trust was established. In the debriefing section, trainers encouraged participants to review their performance and give appreciation to each others' synergistic efforts. During the whole process, participants had trained up to possess a positive mindset, problem solving and their crisis management skills were also enhanced.

Hong Kong Life Chief Marketing Officer Kennex Chan said, “The society is full of negative feeling and discrimination towards mentally ill persons. Hong Kong Life aims to achieve better social integration with ex-mentally ill people by delivering proactive support throughout the program.”



Volunteers, ex-mentally ill persons and their family members had established team spirit through adventure games.



Participants had active involvement in the debriefing section.



Hong Kong Life Chief Marketing Officer Kennex Chan (left) presented souvenir to Castle Peak Hospital “Mindset Club” Service Manager David Lee.



Friendship was built among participants after this joyful weekend.